



CASE STUDY

CASA DO PETISCO

Location: Berkeley, California

Service Type: Dine-in and takeout services with indoor/outdoor seating

Warewashing: three-sink system

AT A GLANCE

- 52% reduction in single-use disposable foodware for dine-in
- 24,074 pieces (754 pounds) of single-use foodware eliminated from the waste stream annually
- Saving \$3,005 annually

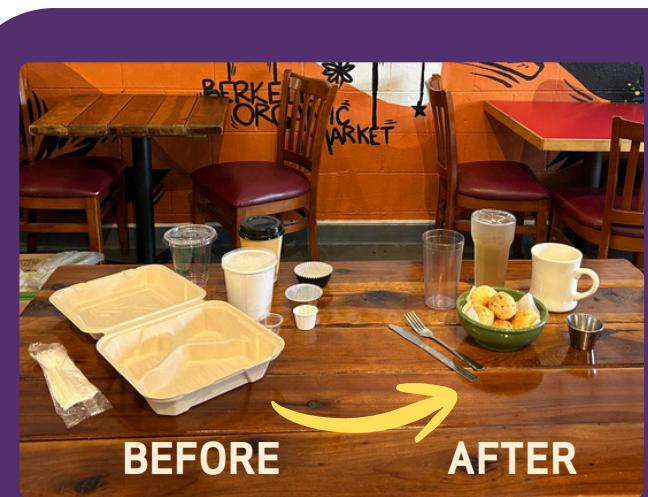
Casa Do Petisco has become a place of community, bringing Brazilian cultural staples, flare, and food to the Elwood District of Berkeley. Not only do they have a restaurant and local market (Berkeley Organic Market) including Brazilian goods, but they also regularly host open community events with food and live music.

With the help of our ReThink Disposable Zero Waste Specialists, Casa Do Petisco is eliminating 24,074 individual pieces of single use disposables (754 pounds or the weight of a baby grand piano!) from the waste stream, and the business is saving \$3,005 annually, which can be reinvested into the business. They were able to cut their disposable usage by 52% annually overall.

Casa Do Petisco is another example of how just a few changes can make a big impact.

CHANGES TO SERVICEWARE

Fiber Clamshells	→	Ceramic Bowls
Paper Sauce Cups	→	Stainless Steel Sauce Cups
Coffee Cup Lids	→	Eliminated for dine-in
Disposable Coffee Cups	→	Stoneware Coffee Mugs
Plastic Packaged Cutlery	→	Stainless Forks & Knives



"The biggest difference I've noticed is in our purchasing of coffee cups, to-go clamshells, and to-go silverware. We love having real plates, bowls, and silverware for our guests. It elevates their experience of our business and helps us reduce waste. We especially loved that you worked with us to pick items that fit our practical needs and aesthetics."

- Christene Diehr, Co-Owner



CASA DO PETISCO RESULTS

Disposable Product Replaced or Minimized	Recommendation Implemented	PACKAGING IMPACTS			COST IMPACTS	
		Percent Disposable Reduction**	Annual Quantity of Disposable Product Reduced	Annual Waste Reduction (lbs.)	Payback Period (months)	Annual NET Cost Savings After Payback Period (\$*)
Paper Sauce Cup	Stainless Steel Sauce Cup	50%	3,259	6.39	2.5	\$45.36
Fiber Clamshell	Ceramic Bowl	50%	3,911	402.80	1.4	\$1,369.53
Coffee Cup Lid	Eliminated for dine-in	56%	5,193	50.37	0.0	\$282.63
Single Use Disposable Coffee Cup	Stoneware Coffee Mug	56%	5,193	120.99	1.5	\$280.40
Plastic Packaged Cutlery (fork, knife, spoon, napkin)	Stainless Steel Fork and Knife	50%	6,518	173.38	0.2	\$1,026.95
TOTALS		52%	24,074 pcs.	753.93 lbs.	0.9 mo.	\$3,004.87

*Net Cost Impact considers any upfront and ongoing costs associated with the purchase and care of reusable items and capital improvements needed to carry out ReThink Disposable's recommendations. Net cost savings are based on avoided disposable foodware purchases.

**The restaurant continues to use disposable foodware for takeout orders.

ReThink Disposable is a program of Clean Water Action and Clean Water Fund, conducted in partnership with local organizations, businesses, and government agencies. Generous support is provided by a changing list of public and private funders. To learn more about the program, its partners, and funders, visit: www.rethinkdisposable.org

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